

Come celebrate **Earth Day** by learning about the Commons!



*We might not be planting trees,
but we'll definitely be sowing seeds of change!*

COMMONS-BASED THINKING: The Road to Lasting Social Change, or How Detroit Can Work for Everyone

with Kim Klein

Thursday, April 22nd

**9am – 4pm
Vanguard CDC**

2785 East Grand Boulevard, Detroit, MI 48211

In this workshop, we will learn how to develop and use a commons-based frame to organize social change work. We will learn what some organizations in Detroit are already doing and what commons work people and nonprofits are doing around the nation and across the globe. Come prepared to learn and use your creativity, to let go of old ideas and be inspired!

REGISTRATION IS FREE! - **Please RSVP by Friday, April 16th** - *SPACE IS LIMITED!*

Linda Campbell (313) 556-2035

AGENDA

8 - 9AM

Registration &
Continental Breakfast

9 - 12PM MORNING SESSION

Welcome & Introductions
Plenary by Kim Klein
Table Talk
Summary

12 - 1PM

Lunch &
Resource Tables

1 - 4PM AFTERNOON SESSION

Detroit & the Commons
Integrating Commons-Based
Thinking Into Your Work
*Next Steps: Evaluations
& Wrap-up*

Hosted by Building Movement Project and our Detroit Commons planning partners:
East Michigan Environmental Action Council, Great Lakes Bioneers Detroit, E3 Labs, The Sugar Law Center for Economic & Social Justice, EarthWorks and the Capuchins, and our Grand Rapids partners: Our Kitchen Table and Grand Rapids Institute for Information Democracy.



What is "the Commons?"

The Commons is a simple phrase that describes all the resources a community ought to expect as part of its quality of life, and needs to work hard to protect. These resources may exist all around us – such as sunlight, water, and air – or they have been built using tax dollars for the benefit of the public as a whole – such as libraries and parks – or they are part of the infrastructure that allows us to get around – such as roads, bridges, and public lighting – and the more hidden and complicated infrastructure of sewers, health inspections, fire protection, and courts.

An important feature of the commons is "**rough social equity.**" It refers to the right of everyone to enjoy a rewarding quality of life and the expectation for fair and equitable distribution of benefits and cost among and between people and institutions.

To get to rough social equity requires looking at our lives, institutions, and policies, and working through the lens of the commons: **commons-based thinking.**

During the workshop we will learn how others are applying the commons framework to pressing social problems such as protection of our air and water; critical energy solutions; and economic security.

Join us in our Detroit Commons Day experience as we challenge ourselves to create a commons-inspired future!

Kim Klein is internationally known as a fundraising trainer and consultant.



As a member of the Building Movement Project Team, she leads workshops on tax policy and the importance of the "commons."

Kim Klein is the Chardon Press Series Editor at Jossey-Bass Publishers, which publishes and distributes materials that help to build a stronger nonprofit sector, and the founder of the bimonthly *Grassroots Fundraising Journal*. She is also the author of *Fundraising for Social Change*, *Fundraising for the Long Haul*, *Fundraising in Time of Crisis*, *Ask and You Shall Receive: A Fundraising Training Program for Religious Organizations or Projects*, and *Raise More Money*, which she edited with her partner, Stephanie Roth.

She is the featured writer for the e-newsletter of the *Grassroots Fundraising Journal*, with her column of answers to questions posed by readers called "Dear Kim."

Widely in demand as a speaker, Kim Klein has provided training and consultation in all 50 of the United States and in 21 countries. She has just returned from Montreal, where she was an adjunct faculty member at Concordia University, working at the Institute in Management and Community Development.